

16 October 2019

WORLD ANAESTHESIA DAY

# RESUSCITATION

SOCIAL MEDIA PACK



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# WHAT IS THIS CAMPAIGN ABOUT?

Anaesthesiologists around the world play a crucial role in resuscitation and airway management is a key part of what anaesthesiologists do from paediatric to adult care.

16th of October is World Anaesthesia Day, and is also World Restart a Heart Day

This World Anaesthesia Day, the WFSA is joining with the [International Liaison Committee on Resuscitation \(ILCOR\)](#), the European Resuscitation Council and their World Restart a Heart Day campaign, to raise awareness about the crucial role of anaesthesiologists in resuscitation.

The mottos for World Restart a Heart Day are “All citizens of the world can save a life!”, CHECK - CALL - COMPRESS, and “all that is needed is two hands.”

The [WHO-WFSA International Standards for a Safe Practice of Anaesthesia](#) highly recommend that emergency resuscitation medication must be immediately available as well as other resuscitation equipment.



#WorldAnaesthesiaDay

#WorldRestartAHeart

# ON THE DAY

16th October

To take part in this campaign, simply print off the poster, fill it in with the name of your country, and take a video or photo of you and your team simulating or teaching resuscitation.

Take a video or photo of you and your team practising resuscitation, whether that is chest compressions to the beat of 'Stayin' Alive' or preparing resuscitation medication. Some suggested actions are available on the next page.



[@WFSAorg](https://twitter.com/WFSAorg)



[@WFSAORG](https://www.facebook.com/WFSAORG)

Then share this video or photo with us on social media using the hashtag

**#WorldAnaesthesiaDay**

Tweet and share your support with us at [@WFSAorg](https://twitter.com/WFSAorg)

You can also use the following hashtags:

[#WAD2019](https://twitter.com/WFSAorg) [#Resus](https://twitter.com/WFSAorg) [#WorldRestartAHeart](https://twitter.com/WFSAorg)

# EXAMPLES OF ACTIONS

Have fun and showcase the role of anaesthesiologists in resuscitation.

Send us **photos and videos** of you and your team, with the printed poster, doing some of the suggested actions below:

- performing chest compressions to the music of '[Stayin' Alive](#)' by the Bee Gees, or to songs suggested in this [Buzzfeed article](#);



- practising and having fun with airway equipment like an oxygen bag or with a resuscitation trolley;
- practising intubation.



**\*\*Please do not share images or videos of patients \*\***



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# RESUSCITATION SAVES LIVES IN



(INSERT NAME OF COUNTRY)

#WorldAnaesthesiaDay

@WFSAorg

#WorldRestartAHeart



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ANAESTHESIOLOGISTS



**RESUSCITATION  
SAVES LIVES IN**

*Bangladesh*



(INSERT NAME OF COUNTRY)

#WorldAnaesthesiaDay

@WFSAorg

#WorldRestartAHeart

# EXAMPLE TWEETS

- High-quality CPR enhances patient survival by three to four times  
#WorldAnaesthesiaDay #WorldRestartAHeart @WFSAorg
- When a cardiac arrest happens that individual automatically becomes the sickest person in the whole hospital, needing more  
#patientcare #WorldAnaesthesiaDay #WorldRestartAHeart  
@WFSAorg
- 18.6m preventable early deaths worldwide due to lack of safe, affordable anaesthesia care #SafeAnaesthesia & #SafeSurgery are essential to reducing death and disability worldwide.  
#WorldAnaesthesiaDay #WorldRestartAHeart @WFSAorg
- Investing in #UHC makes financial sense: every \$1 spent on essential #surgicalcare results in \$10 return on investment  
#WorldAnaesthesiaDay #WorldRestartAHeart @WFSAorg
- There cannot be #UHC without improving access to SAFE surgical services. Evidence shows there are critically low numbers of anaesthesia providers in many parts of the world.  
[www.wfsahq.org/workforcemap](http://www.wfsahq.org/workforcemap) @WFSAorg  
#WorldAnaesthesiaDay #WorldRestartAHeart

# OTHER ACTIONS

## Read and learn

You can take a look at the educational materials on resuscitation, airway management, drugs, equipment and patient monitoring on WFSA's [Virtual Library](#)

## Encourage colleagues to get involved

Share this information pack with your anaesthesia colleagues and get them involved in World Anaesthesia Day 2019!

## Find out more from ILCOR

ILCOR also has lots of important materials. You can also take a look at the ILCOR website for more information on the [World Restart a Heart Day campaign](#)—materials can be downloaded in many different languages.





# WFSA

WORLD FEDERATION OF SOCIETIES OF ANAESTHESIOLOGISTS

## #WorldAnaesthesiaDay



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## #WorldRestartAHeart